



INDEPENDENT'S SERVICE COMPANY

Art Programs Supported

Adobe InDesign
Adobe Illustrator
Adobe Photoshop
Macromedia Freehand
QuarkXPress
CorelDraw
(latest versions available)

Accepted Media

CD
DVD
FTP Upload
Floppy disk

File Set-up Guidelines

| | |
|-------------------------|--------------------------|
| 30 sheet bleed posters: | 12.32" high x 27.2" wide |
| 8 sheet posters: | 6" high x 13.2" wide |
| 14' x 48' vinyl: | 7" high x 24" wide |
| 12' x 24' vinyl: | 12" high x 24" wide |

Please set up files in correct proportion (in-scale) to the final output size.

Hard color proof should be submitted with electronic files. This will show us what should be on your disk. For uploaded files, include JPGs of design(s) for reference.

Include all TIFF, EPS, etc., support files used in building the layout on the disk.
If final layout is done in Photoshop, please provide a layered Photoshop file.

All files should be built in CMYK rather than RGB. All black or solid black elements should be built in CMYK as C40, M40, Y25, K95.

Include all screen and printer fonts or please convert fonts to paths/outlines.

Photographs should be scanned at a high resolution. The final cropped usable image should be at least 300 dpi at 1/10 scale.

For uploading files, please organize them in a single folder, named Customer.Design.Size (for example, AcmeAgency.NatlBank.14x48vinyl) so we can accurately identify them on our FTP site. Our FTP upload page will allow you to upload one file at a time; we recommend you use Stuffit or ZIP to compress your job folder into one single .SIT or .ZIP archive for ease of uploading and job processing. To upload multiple designs, stuff each in a separate job folder & upload them individually using the Upload Artwork Only page.